



**THE FRANCIS T. MALONEY HIGH SCHOOL
DEPARTMENT OF MUSIC AND THEATRE**

121 Gravel Street, Meriden, CT 06450

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***Francis T. Maloney High School
Marching Band Competition
Corporate Sponsorship Information***

8/1/22

Dear Friend of the Arts:

On September 17th, 2022, The Maloney High School Band in conjunction with USBands will be hosting our annual Marching Band Competition in Meriden, Connecticut. Last year this popular event attracted over 1,500 spectators and performers from across Connecticut and Massachusetts to our city. With our turf football complex at Falcon Field, our show has become a large draw in the USBands competitive circuit and we have many great groups attending this fall. These events are great opportunities for our students and for the host city, and we foresee our show growing and expanding with each passing year. This year, our show is scheduled to be the largest ever, with double the number of bands on the schedule as compared to 2021!

In order for this event to be successful, we are in need of corporate sponsorship. We are looking for business partners to sponsor the event in varying capacities. We have a range of options to showcase our sponsors, including billboards and signage at the event, advertisement in our program book and more.

Corporate sponsorship levels are as follows:

\$1000 – Group Sponsor (inclusion of custom sign in performance area along with other sponsor logos, advertisement in program book, verbal mention over public address during show)

\$1500 – Corporate Sponsor (custom banner hanging at main performance area, designation as sponsor on event publications, full page ad in book, verbal mention over public address during show)

\$2000 – Premier Sponsor (“presented by” status, large custom banner, designation as sponsor on event publications, front, back or inside front page full page ad, verbal mention over public address during show).

If you are interested in sponsoring the “Half-Time All The Time USBands Competition at Falcon Field,” please contact the Maloney High School Department of Instrumental Music via email:

Brian Cyr
Brian.cyr@meridenk12org

Please contact us as soon as possible, in order to ensure sign printing and inclusion in the program book.

Thank you very much for considering a role in this initiative. I look forward to working with you and I thank you for your commitment to arts education and music in the Meriden Public Schools.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian R. Cyr".

Brian R. Cyr
Director of Bands